

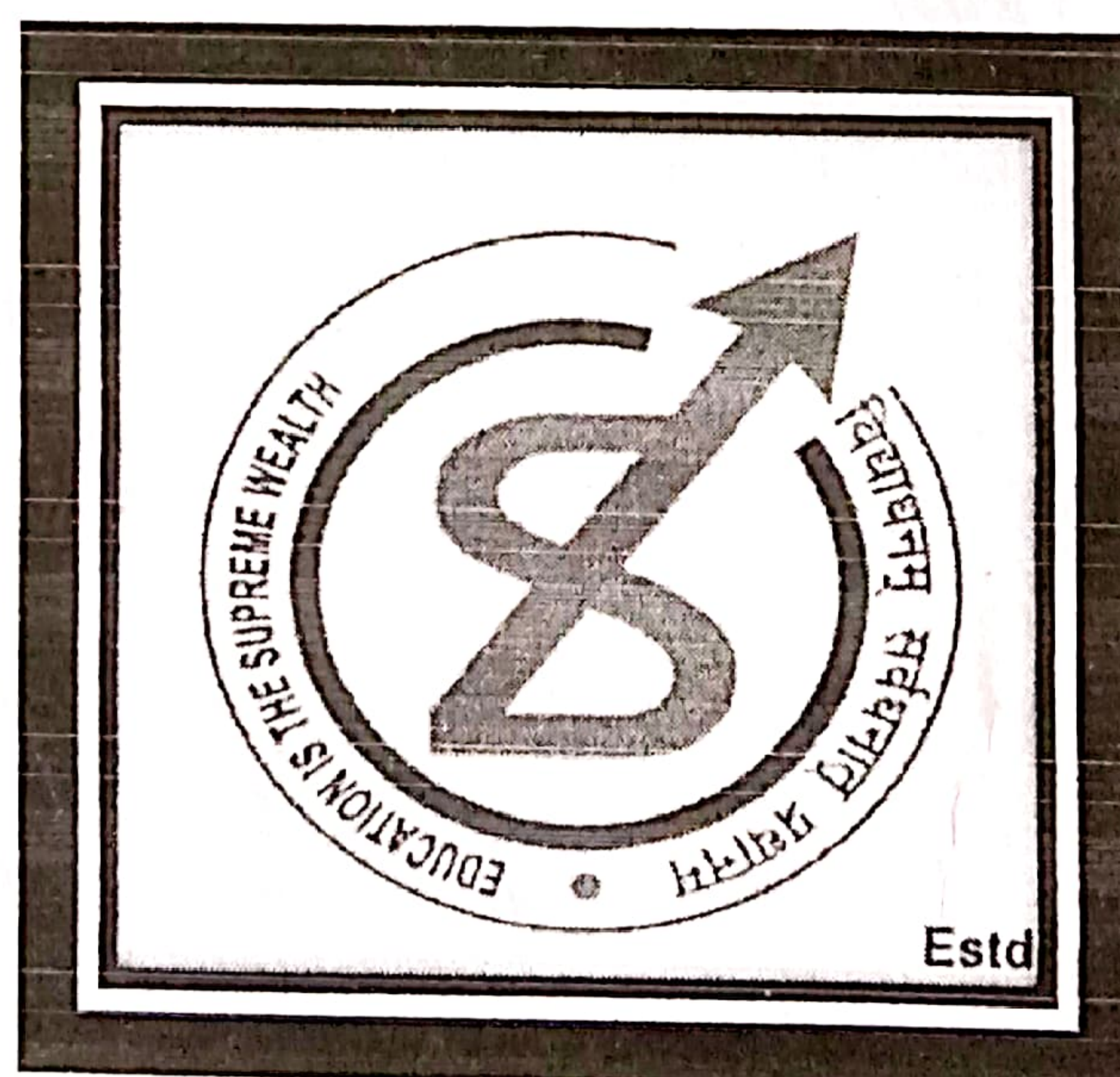
MEMORANDUM OF UNDERSTANDING (MOU)

Between



**RISE JHANSI INCUBATION CENTER
FOUNDATION**

&



SHARDA DEVI DEGREE COLLEGE
Ballampur Road Rajgarh, Jhansi (U.P.)
Affiliated to Bundelkhand University, Jhansi (U.P)

This Memorandum of Understanding ('**MOU**') is entered on **28th Jan 2025** at Jhansi.

Between

RISE JHANSI INCUBATION CENTRE FOUNDATION, a Section 8 Company, under the companies act, 2013, a project of Jhansi Smart City Limited, having its registered office at RISE Jhansi Incubation Centre, Jhansi Nagar Nigam Campus, Jhansi UP 284001

And

SHARDA DEVI DEGREE COLLEGE RAJGARH, JHANSI

The NAAC Accredited Sharda Devi Degree College, Ballampur Road Rajgarh, Jhansi (UP)-284135 and affiliated to Bundelkhand University, Jhansi by an Act of Parliament (Act No. 37 (2) of 2007) and notified on 30.08.2010. NH-75

WHEREAS, **RISE JHANSI INCUBATION CENTRE FOUNDATION** and **SHARDA DEVI DEGREE COLLEGE RAJGARH JHANSI** are referred to individually as a "Party" and collectively as "Parties".

WHEREAS, both parties have come together to collaborate and to maximize the benefits from mutual interests and setting out the working arrangements that each of the entities agree are necessary for successful collaboration.

About RISE JHANSI INCUBATION CENTRE FOUNDATION

RISE JHANSI INCUBATION CENTRE FOUNDATION is being designed and operated by the Jhansi Smart City Limited (JSCL), Uttar Pradesh State Government Company. This centre is at the intersection of the start-up community, government, corporate, academic, and research sectors. This centre offers a range of services to the incubates, customized to the needs of them such as free office space, constant mentoring support from the pool of 100+ mentors from all across the globe, technology support, go-to-marketing support, digital marketing support, company formation and team formation support and any other support any Startup need during their entrepreneurship journey. By helping new businesses prosper, RISE Incubation Centre assists in creating long-lasting jobs for their host communities.

About SHARDA DEVI DEGREE COLLEGE

(SDDC)

SDDC was established in 2010, under the aegis of the Smt. Sharda Devi Educational Charitable Trust. The aim was to establish the institution that provides access to higher education of quality and to show a never ending commitment to nurturing and creating students who are equipped to be world citizens. With more than 13+ years of experience in training future Leaders, entrepreneurs and managers, it has emerged as one of the distinguished institutions in the Bundelkhand Region. The college is housed in a sprawling campus with a lush green, pollution free environment, by far one of the best and greenest campuses in the region.

By this MOU, the parties here to have decided to cooperate; collaborate, and further agree as under:

1. OBJECTIVE

The purpose of the collaborative relationship contemplated by this MOU is to offer potential synergy exchange and linkage opportunities for acceleration, pre-incubation and incubation programs. This collaboration will also serve as a platform for cross learning and sharing of knowledge, best practices on innovation, incubation and start-up ecosystem development. The undersigned parties will put forth a good faith effort in providing resources, both tangible and intangible, in assisting the other parties in this collaborative relationship to achieve their respective goals.

2 CONSULTATION & EXCHANGE OF INFORMATION

- 2.1 The signatories may invite each other to send observers for meetings and conferences convened by then under their auspices in which, in the opinion of either signatory, the other may have an interest. Invitations shall be subject to the procedures applicable to such meetings or conferences.
- 2.2 The signatories shall, at certain interval, keep each other informed of and consult on matters of common interest.
- 2.3 Consultation and exchange of information and document under this article shall be without prejudice to arrangements, which may be required to safeguard the confidential and restricted character of certain information and documents.
- 2.4 To support each other by extending respective institutional expertise in terms of technology, knowledge and management aspects towards strengthening Jhansi Smart City innovation and entrepreneurship ecosystem
- 2.5 To share the best practices and provide access to resources and knowledge repository on request within the institutional capacity for the better design of new programs and policies in the area of innovation and Startup ecosystem of Jhansi City
- 2.6 To design and implement various collaborative programs with a view to create synergy by linking Incubates/Start-ups of Academic Institution with RISE Jhansi Incubation Centre to provide mentoring and handholding support for building strong creativity and innovation framework.

RISE JHANSI INCUBATION CENTRE
FOUNDATION

Name:

Designation:

Date: _____

Witness:

Signature _____

Name:.....AMIT SINGH.....

Designation:

Director

Director
Rise Incubation Centre
Smart City, JHANSI

SHARDA DEVI DEGREE COLLEGE
RAJGARH JHANSI

Name: Dr. Vijayalā S. Rathour

Designation: Principal

Date: 28/11/25 प्राचार्य/Principal
शारदा देवी डिग्री कालेज
Sharda Devi Degree College
बिजौली (मैंसी)/BIJAULI (JHANSI)

Witness:

Signature _____

Name: Poozina.....

Designation:

Asst. Profd.